

Associate of Applied Science Business *Specialization: Retail Management*

Do you crave variety? Do you enjoy a fast paced environment? If so, retail employment may be perfect for you! As long as people need to buy products there will be retail employment. The need for qualified retail management experts is expected to grow faster than average through 2014. Do you have what it takes to help meet the growing demand for retail management professionals?

At Mesa Community College (MCC), our **Associate of Applied Science** degree in Business with a specialization in **Retail Management** is designed to give you the competency, tools, and capabilities necessary to successfully meet the demanding and dynamically changing role of today's retail operations.

Why Our Associate Degree?

- You'll learn how to work with others, communicate effectively, and develop skill traits that are most valuable in today's dynamically changing retail organizations
- You will acquire the ability to solve complex problems using creativity, quantitative analysis, and a keen understanding of the leader / manager relationship
- Day, evening, and online course offerings are available
- Enhances your transfer capability to Arizona State University, University of Arizona, and Northern Arizona University.
- Ready to get started? **Turn this card over** for detailed course scheduling information.



Why Mesa Community College?

- As the largest member of the ten-college Maricopa County Community College District, MCC is noted for a 40-year history of delivering competency-based education with nationally recognized achievement outcomes.
- Our Business Department delivers eight different Associate Degrees and Certificates of Completion in more than 22 specialized academic disciplines. Our students can choose from degrees or certificates specializing in management, marketing, project management, small business management, international business, e-commerce, web technology, web design, computer information systems, or administrative office career areas.
- Our instructors are proven certified professionals with substantive real-world experience.
- A cost effective education opportunity when compared to the public / private university alternatives
- MCC works closely with our business and industry partners to design specific educational programs that upgrade employee skills and support those who are re-entering the workforce or changing careers.

To learn more about our academic degree programs, enroll in classes, or how you can join the distinguished alumni of the nation's largest community college system, call us at 480-461-7729, find us online at www.mc.maricopa.edu/business, or visit one of our campuses!



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Ready to start your pursuit of a degree in Retail Management? Our Business Faculty are ready to assist you! Students who follow this suggested sequence have achieved enhanced results from their academic efforts!

Semester	Course	Description	Credit Hrs	Prerequisite	Requirement Met
1	ENG101	First Year Composition	3		GENERAL EDUCATION
1	Humanities & Fine Arts	(Visit with Advisement for recommended courses)	3		GENERAL EDUCATION
1	OAS108	Business English	3	Take before GBS233	BUSINESS CORE
1	Natural Science	(Visit with Advisement for recommended courses)	4		GENERAL EDUCATION
1	BPC110 or CIS105	Computer Usage & Applications or Survey of Computer Information Systems	3		BUSINESS CORE
2	CRE101 or Test Out	Critical & Evaluative Reading	3	ENG101	GENERAL EDUCATION
2	COM100 or COM230	Introduction to Human Communication or Small Group Communication	3	Recommend Course	GENERAL EDUCATION
2	ENG102	First Year Composition	3		GENERAL EDUCATION
2	MAT120 or Higher	Intermediate Algebra	3 - 5		GENERAL EDUCATION
2	GBS151 or IBS101	Introduction to Business or Introduction to International Business	3		BUSINESS CORE
3	ACC109	Accounting Concepts	3		BUSINESS CORE
3	TQM101	Quality Customer Service	3		BUSINESS CORE
3	GBS233	Business Communication	3	ENG101 or ENG107	BUSINESS CORE
3	MGT251	Human Relations In Business	3		BUSINESS CORE
3	GBS131	Business Calculations	3		RETAIL MANAGEMENT TRACK
4	ACC111	Accounting Principles I	3		RETAIL MANAGEMENT TRACK
4	COM110	Interpersonal Communications	3		RETAIL MANAGEMENT TRACK
4	GBS205	Legal, Ethical, & Regulatory Issues in Business	3		BUSINESS CORE
4	MGT229	Management and Leadership I	3		RETAIL MANAGEMENT TRACK
5	SBU200	Society & Business	3		GENERAL EDUCATION
5	MKT271	Principles of Marketing	3		BUSINESS CORE
5	TQM240	Project Management in Quality Organizations	3		BUSINESS CORE
5	MKT268	Merchandising	3		RETAIL MANAGEMENT TRACK
5	MGT276	Personnel / Human Resource Management	3	MGT101 or MGT175 or MGT229	RETAIL MANAGEMENT TRACK

Looking for a Certificate of Completion? Visit with one of our Program Coordinators today to ensure that the prerequisite preparation has been achieved, and you can begin the track courses immediately!

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Mesa Community College. Smart Thinking!

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For official advisement, visit with the MCC Advisement & Transfer Services offices.

To obtain additional information or register for courses, visit us at: www.mc.maricopa.edu/business

