

Associate of Applied Science Business

Specialization: Multimedia Technology

Today, you can watch the news online, play a video game, watch music videos and even participate in long-distance business conferences, all on-line! Nearly every business or organization that maintains a website requires a person with multimedia training to orchestrate text, graphics, animation, audio and video and then deliver this interactive material electronically.

At Mesa Community College (MCC), our **Associate of Applied Science** degree in Business with a specialization in **Multimedia Technology** is designed to give you the competency, tools, and capabilities necessary to cash in on a dynamic market where exciting new jobs and projects are created every day!

Why Our Associate Degree?

- The range of career opportunities available in multimedia technologies continues to grow!
- You'll learn how to work with others, communicate effectively, and develop traits such as initiative and a desire to attain goals, two of the qualities that are valuable requirements in today's dynamic organizations!
- You will acquire the ability to solve complex problems using creativity, quantitative analysis, and a keen understanding of technology dependent relationships!
- Day, evening, and online course offerings are available!
- Enhances your transfer capability to Arizona State University, University of Arizona, and Northern Arizona University.
- Ready to get started? **Turn this card over** for detailed course scheduling information.



Why Mesa Community College?

- As the largest member of the ten-college Maricopa County Community College District, MCC is noted for a 40-year history of delivering competency-based education with nationally recognized achievement outcomes.
- Our Business Department delivers Associate Degrees and Certificates of Completion in more than 22 specialized academic disciplines. Our students can choose from degrees or certificates specializing in management, marketing, project management, small business management, international business, e-commerce, web technology, web design, computer information systems, or administrative office career areas.
- Our instructors are proven certified professionals with substantive real-world experience.
- A cost effective education opportunity when compared to the public / private university alternatives
- MCC works closely with our business and industry partners to design specific educational programs that upgrade employee skills and support those who are re-entering the workforce or changing careers.

To learn more about our academic degree programs, enroll in classes, or how you can join the distinguished alumni of the nation's largest community college system, call us at 480-461-7729, find us online at www.mc.maricopa.edu/business, or visit one of our campuses!



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Ready to start your pursuit of our degree in Multimedia Technology? Our Business Faculty are ready to assist you! Students who follow this suggested sequence have achieved enhanced results from their academic efforts!

Semester	Course	Description	Credit Hrs	Prerequisite	Requirement Met
1	ENG101	First Year Composition	3		GENERAL EDUCATION
1	Natural Science	(Visit with Advisement for recommended courses)	4		GENERAL EDUCATION
1	Humanities & Fine Arts	(Visit with Advisement for recommended courses)	3		GENERAL EDUCATION
1	OAS108	Business English	3	Take before GBS233	BUSINESS CORE
1	COM100 or COM230	Introduction to Human Communication or Small Group Communication	3	Recommend Course	GENERAL EDUCATION
2	CRE101 or Test Out	Critical & Evaluative Reading	3	ENG101	GENERAL EDUCATION
2	CIS105	Survey of Computer Information Systems	3		BUSINESS CORE
2	ENG102	First Year Composition	3		GENERAL EDUCATION
2	MAT120 or Higher	Intermediate Algebra	3 - 5		GENERAL EDUCATION
2	GBS151 or IBS101	Introduction to Business or Introduction to International Business	3		BUSINESS CORE
3	TQM101	Quality Customer Service	3		BUSINESS CORE
3	GBS233	Business Communication	3	ENG101 or ENG107	BUSINESS CORE
3	BPC/CIS120DB or BPC/CIS120DF or BPC/CIS120DG	Computer Graphics: Adobe Illustrator or Computer Graphics: Adobe Photoshop or Fireworks: Web Graphics	3		MULTIMEDIA TECHNOLOGY
	CIS/MMT140	Survey of Multimedia Technology	2	CIS105	MULTIMEDIA TECHNOLOGY
4	MKT271	Principles of Marketing	3		BUSINESS CORE
4	MGT251	Human Relations In Business	3		BUSINESS CORE
4	ART142	Introduction to Digital Photography	3		MULTIMEDIA TECHNOLOGY
4	CIS233DC	Internet Web Development: DreamWeaver	3	Permission of Instructor	MULTIMEDIA TECHNOLOGY
5	CIS120DK	Introduction to Digital Video Editing	3		MULTIMEDIA TECHNOLOGY
5	BPC/CIS120DC	Flash: Digital Animation	3		MULTIMEDIA TECHNOLOGY
5	MTC/TCM120	Introduction to Sound Design for Film and Video	3	Permission of Instructor	MULTIMEDIA TECHNOLOGY
5	ART/ADA169	Two-Dimensional Computer Design	3	Permission of Instructor	MULTIMEDIA TECHNOLOGY
6	GBS205	Legal, Ethical, & Regulatory Issues in Business	3		BUSINESS CORE
6	TQM240	Project Management in Quality Organizations	3		BUSINESS CORE
6	CIS108	Electronic Portfolio Development	1	CIS105 or BPC110	MULTIMEDIA TECHNOLOGY
6	ACC109	Accounting Concepts	3		BUSINESS CORE
6	SBU200	Society & Business	3		GENERAL EDUCATION

Looking for a Certificate of Completion? Visit with one of our Program Coordinators today to ensure that the prerequisite preparation has been achieved, and you can begin the track courses immediately!

To learn more about our academic degree programs, enroll in classes, or how you can join the distinguished alumni of the nation's largest community college system, call us at 480-461-7729, find us online at www.mc.maricopa.edu/business, or visit one of our campuses!



Mesa Community College. Smart Thinking!

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For official advisement, visit with the MCC Advisement & Transfer Services offices.

To obtain additional information or register for courses, visit us at: www.mc.maricopa.edu/business

