

Associate of Applied Science Business

Specialization: Business Communication

How important is good communication? Try to identify all the ways a business communicates on a daily basis. If you can't communicate, you won't succeed! Do you have what it takes to lead an organization to communication success?

At Mesa Community College (MCC), our **Associate of Applied Science** degree in Business with a specialization in ***Business Communication*** is designed to give you the competency, tools, and capabilities necessary to successfully contribute in today's dynamically changing business communication environment!

Why Our Associate Degree?

- Few fields can match the range of diversity and opportunity potential found in business.
- You'll learn how to work with others, communicate effectively, and develop traits such as initiative and a desire to attain goals, two of the qualities that are valuable requirements in today's challenging business communication environment.
- You will acquire the ability to solve complex problems using creativity, quantitative analysis, and a keen understanding of endless challenge and opportunities for learning required to be successful in business
- Day, evening, and online course offerings available
- Enhances your transfer capability to Arizona State University, University of Arizona, and Northern Arizona University.
- Ready to get started? ***Turn this card over*** for detailed course scheduling information.



Why Mesa Community College?

- As the largest member of the ten-college Maricopa County Community College District, MCC is noted for a 40-year history of delivering competency-based education with nationally recognized achievement outcomes.
- Our Business Department delivers eight different Associate Degrees and Certificates of Completion in more than 22 specialized academic disciplines. Our students can choose from degrees or certificates specializing in management, marketing, project management, small business management, international business, e-commerce, web technology, web design, computer information systems, or administrative office career areas.
- Our instructors are proven certified professionals with substantive real-world experience.
- A cost effective education opportunity when compared to the public / private university alternatives
- MCC works closely with our business and industry partners to design specific educational programs that upgrade employee skills and support those who are re-entering the workforce or changing careers.

To learn more about our academic degree programs, enroll in classes, or how you can join the distinguished alumni of the nation's largest community college system, call us at 480-461-7729, find us online at www.mc.maricopa.edu, or visit one of our campuses!



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Ready to start your pursuit of a degree in business communication? Our Business Faculty are ready to assist you! Students who follow this suggested sequence have achieved enhanced results from their academic efforts!

| Semester | Course | Description | Credit Hrs | Prerequisite | Requirement Met |
|----------|------------------------|---|------------|----------------------|-------------------|
| 1 | ENG101 or ENG107 | First Year Composition or First Year Composition for ESL | 3 | | GENERAL EDUCATION |
| 1 | CRE101 or Test Out | Critical & Evaluative Reading | 3 | | GENERAL EDUCATION |
| 1 | OAS108 | Business English | 3 | Take before GBS233 | BUSINESS CORE |
| 1 | Natural Science | (Visit with Advisement for recommended courses) | 4 | | GENERAL EDUCATION |
| 1 | BPC110 or CIS105 | Computer Usage & Applications or Survey of Computer Information Systems | 3 | | BUSINESS CORE |
| 2 | COM100 or COM230 | Introduction to Human Communication or Small Group Communication | 3 | | GENERAL EDUCATION |
| 2 | ENG102 or ENG108 | First Year Composition or First Year Composition for ESL | 3 | | GENERAL EDUCATION |
| 2 | MAT120 or MAT122 | Intermediate Algebra | 3 - 5 | | GENERAL EDUCATION |
| 2 | GBS151 or IBS101 | Introduction to Business or Introduction to International Business | 3 | | BUSINESS CORE |
| 2 | Humanities & Fine Arts | (Visit with Advisement for recommended courses) | 3 | | GENERAL EDUCATION |
| 3 | ENG111 | Technical Writing | 3 | ENG101 or ENG107 | BUSINESS COMM |
| 3 | GBS233 | Business Communication | 3 | ENG101 or ENG107 | BUSINESS CORE |
| 3 | COM110 | Interpersonal Communication | 3 | | BUSINESS COMM |
| 3 | ACC109 | Accounting Concepts | 3 | | BUSINESS CORE |
| 3 | TQM101 | Quality Customer Service | 3 | | BUSINESS CORE |
| 4 | MKT101 | Introduction to Public Relations | 3 | | BUSINESS COMM |
| 4 | GBS205 | Legal, Ethical, & Regulatory Issues in Business | 3 | | BUSINESS CORE |
| 4 | SBU200 | Society & Business | 3 | | GENERAL EDUCATION |
| 4 | COM263 | Elements of Intercultural Communication | 3 | Should follow GBS233 | BUSINESS COMM |
| 5 | MGT251 | Human Relations In Business | 3 | | BUSINESS CORE |
| 5 | MKT271 | Principles of Marketing | 3 | | BUSINESS CORE |
| 5 | TQM240 | Project Management in Quality Organizations | 2 | | BUSINESS CORE |
| 5 | COM259 | Communication in Business and Professions | 3 | ENG101 or ENG107 | BUSINESS COMM |

Looking for a Certificate of Completion? Visit with one of our Program Coordinators today to ensure that the prerequisite preparation has been achieved, and you can begin the track courses immediately!

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Mesa Community College means Business!

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For official advisement, visit with the MCC Advisement & Transfer Services offices.

To obtain additional information or register for courses, visit us at: www.mc.maricopa.edu

